

PHB PEER ONLINE LEARNING EVENTS



GROWING TREND

COVID-19 has caused a massive surge in webinar attendance. The increasing reliability of internet connections across Africa and Asia is permitting senior professionals to take advantage of these webinars like never before.

WEBINARS ARE NOT A GOOD ALTERNATIVE TO FACE-TO-FACE TRAINING

Research on the way adults learn clearly demonstrates that adults tend to retain very little from one-way presentations and questions asked by others. As a result, webinars seldom result in behavioural change.

PHB ACADEMY HAS DEVELOPED AN ONLINE ALTERNATIVE TO WEBINARS: "PEER ONLINE LEARNING EVENTS"

Our Peer Online Learning Events ensure that the conversion of our face-to-face training does not result in a loss of quality.

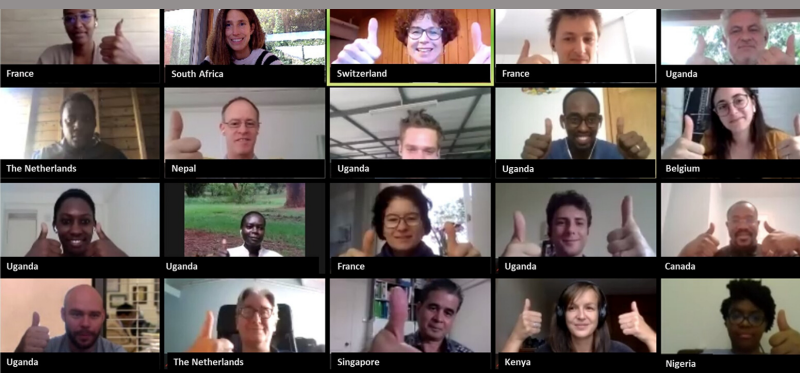
These events blend the advantage of being able to reach professionals via videoconferencing with our experience in building courses that "work."

ADULTS LEARN BEST WHEN THEY INTERACT

with the materials presented, and actively discuss with each other. That is why professionally designed face-to-face training almost always includes practical group exercises.

The role of the facilitator is to nurture and guide the learning process by creating opportunities to apply new knowledge and try out new skills.

WHAT ARE PEER ONLINE LEARNING EVENTS?



Peer Online Learning Events are live workshops that bring together 20-40 senior staff from different government agencies or private entities for 3-4 hour sessions of learning, practice and exchange on a range of topics.

The events are conducted on Zoom, which allows for participants to listen to presentations in the "main room" and then to be sent to virtual "break-out rooms" for work in small groups.

In break-out rooms, participants collaborate on carefully prepared cloud-based shared documents (e.g. Google sheets), which allows them to present their group work in plenary, and to reference it after the event.

TYPICAL PROGRAMME

- 9.30 Opening
- 9.45 Presentation #1 in main room
- 10.15 Exercise in groups in breakout rooms
- 10.45 Group work debriefing in main room
- 11.00 Break
- 11.30 Presentation #1 in main room
- 11.45 Exercise in groups in breakout rooms
- 12.30 Group work debriefing in main room
- 12.45 Conclusion and evaluation
- 13.00 Closure



WHAT DO OUR CLIENTS SAY ?

PARTICIPANT SURVEY RESPONSES

"The group exercises created peer to peer sharing at this time and for the future."

"The lessons from peers stood out for me. Their experiences spoke directly to our challenges."

"The facilitators were precise and hit the nail on the head on all topics. They made it easy to understand the scenarios, concepts and how to incorporate our findings into our company's plans."

